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The Andrew Freedman Home, Grand Concourse and 166th Street

Cordial Greetings
to the
Broadway Association

STEPHENS FUEL COMPANY, Inc.

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THE ANDREW FREEDMAN HOME FOR INDIGENTS UNIQUE BRONX INSTITUTION

The Andrew Freedman Home, on the West Side of the Grand Concourse, at East 166th Street, is a unique Bronx institution, and also a unique National institution, since it is a Home for indigent aged persons who once were wealthy and now find themselves in straitened circumstances.

In other words, while it is open to men and women, on equal terms, no one is admitted to residence there unless able to prove that at one time in life he or she had had sufficient wealth to live somewhat luxuriously.

The Home is so splendidly furnished and appointed that such persons admitted to it feel just as if they are in their own homes.

Mr. Andrew Freedman, who founded the Home, was a man of wealth, refinement and culture, who was able to appreciate the lurking fear which might possess persons of similar culture that they might have their fortunes swept away through some mischance.

He set aside \$4,000,000 for the purpose of establishing a refuge such as he would desire for himself should some unlooked-for catastrophe throw him into reduced circumstances. One half of this amount was made available on his death, and the other half was left as a life estate for his widow but to revert to the endowment on her death.

From this desire of the millionaire Freedman there has arisen this majestic building, occupying almost

an entire block. It is of French design, and was constructed at a cost of a million dollars. Sloping gracefully away from the front side of the structure is a beautiful green lawn which adds to the grace and charm of the home.

The interior is beautifully decorated with that simplicity which denotes refinement and taste. Throughout the lobby, library, or wherever one may go in the building, there will be encountered nothing that detracts from the harmony of the general scheme of decoration.

Of the rooms for the guests, each has a private bath equal to those encountered in the highest class hotels. There are forty-eight bedrooms in the home, and each is decorated in a different color scheme.

Each bedroom contains polished walnut chairs and dresser and a mirror that is set in a walnut frame hung from cords. The entire tone of the room is conducive to restfulness and comfort, such as that which might grace the home of any wealthy person of good taste.

The home is also equipped with a spacious dining room, store rooms, refrigerating rooms and even a barber shop. There is no suggestion of dependency, and the guests are made to feel that they are resident members of an old people's club.

In other words, the members are given privileges which they might enjoy in their own homes, with the exception of those which might prove harmful to the membership as a whole. If one wishes to give a party, or entertain a number of visitors, there are no objections. Nor are there any prescribed visiting hours.

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